



Changing Publication Cultures in the Humanities and Copyright issues - OAPEN

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Expert Workshop 'Copyright and Open Access Book Publishing'

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Why this workshop?

- The aim of this workshop is to discuss fundamental legal questions concerning Open Access publication of monographs in the humanities and social sciences
- Open Access publication is one of the central issues of interest to ENCES and to OAPEN
- What do we need in legal terms to be able to make books available in Open Access?

Outline of my talk

Introduction of Open Access Publishing in European Networks:

- * why Open Monographs make sense
- * problems of traditional monographs
- * Open Access Publishing in European Networks, the project
- * OAPEN's approach to OA books

why open monographs make sense

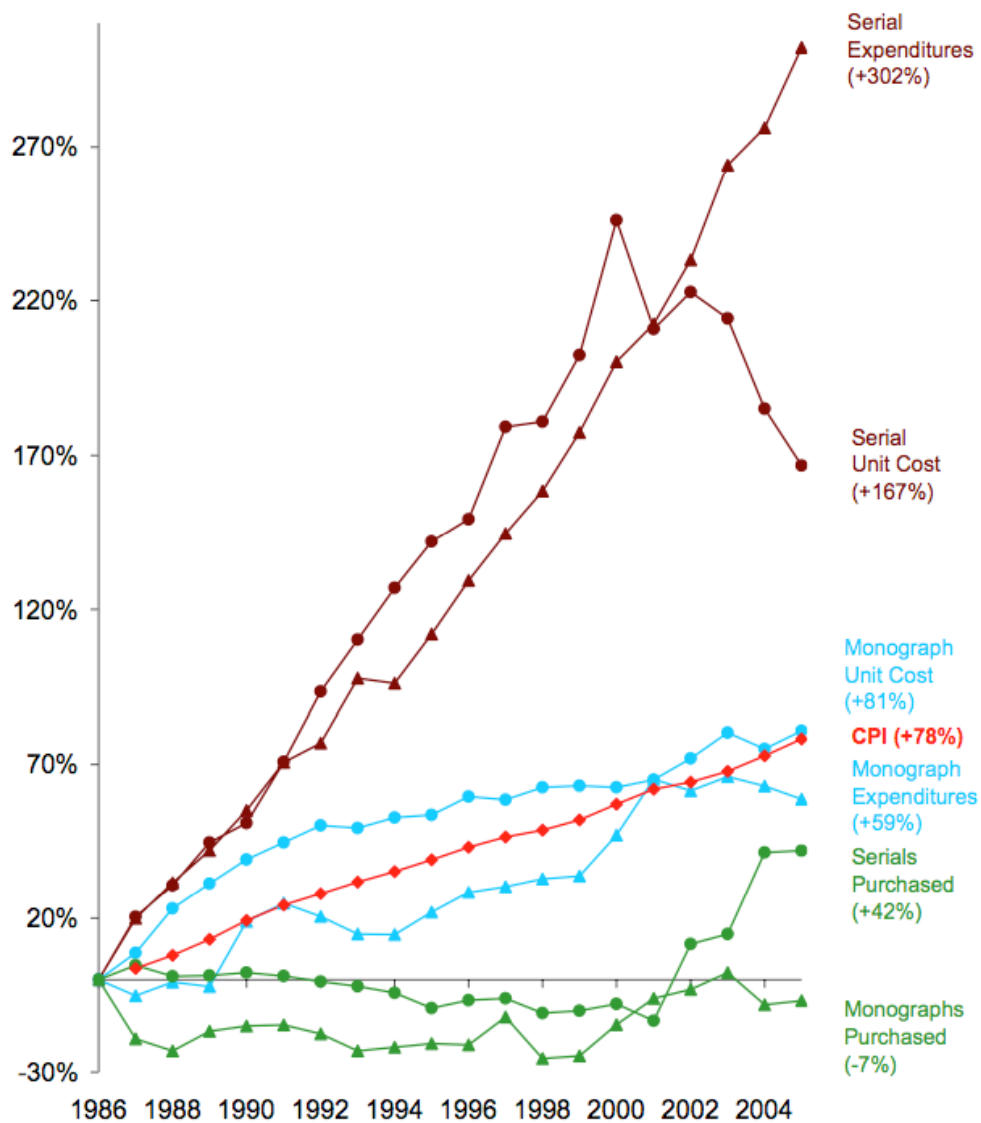
- full text search & unrestricted access (researchers)
- increasing ROI in research (funding agencies)
- answering user needs (libraries)
- effective knowledge dissemination (publishers)
- worldwide audience, increasing visibility & impact (authors)

problems of traditional monographs

Sales have been declining steadily since the 70's:

- Greco & Wharton: library purchases
 - 70's: 1500
 - Now: 200-300
- Thompson: print runs & sales
 - 70's: 2000-3000 (print runs)
 - Now: 50% < 500 – majority < 750 (sales)

Monograph and Serial Expenditures in ARL Libraries, 1986-2005*



Source: ARL Statistics 2004-05, Association of Research Libraries, Washington, D.C.
*Includes electronic resources from 1999-2000 onward.

OAPEN

Open Access Publishing in European Networks

- Developing an OA publication model for peer reviewed academic books in Humanities and Social Sciences **including an Open Access licencing toolkit**
- Creating a large, freely available collection of current books in European languages in various fields of HSS
- Duration: 30 months
- Start: September 1, 2008
- Consortium: 7 University Presses and 2 Universities
- Coordinator: Amsterdam University Press, the Netherlands

*Actions undertaken under the eContentplus Programme (2005-2008)
to make digital content in Europe more accessible, usable and ex*



objectives of OAPEN

- **Improve accessibility and impact** of European research in HSS through promotion of OA for primary publications (monographs and edited volumes)
- Create and aggregate freely available peer reviewed HSS publications from across borders in an **Open Access Library**
- **Engage stakeholders** in the publication process
- Develop **common funding models** for OA books
- **Develop an OA licencing toolkit**
- Adopt common standards and metadata to **improve retrievability and visibility** of HSS publications
- Reuse and **share infrastructure** (OAPEN platform)

the consortium

- Six countries (Denmark, France, Germany, Great Britain, Italy and the Netherlands)
- Seven university presses as content providers
- Two universities, as technology and research partner
- Aimed at Academic publishers in Humanities and Social Sciences
- Building a network around OA publishing for stakeholders within the academic community

the network

- Association of American University Presses - AAUP
- Scholarly Publishing and Academic Resources Coalition - SPARC Europe
- IMISCOE - International Migration Integration Social Cohesion
- Arbeitsgemeinschaft der Universitätsverlage
- Purdue University Press
- Atlantis Press
- Institute of Economic Analysis & Prospective Studies at Al Akhawayn university
- Igitur, Utrecht Publishing & Archiving Services
- National Hellenic Research Foundation
- Open Book Publishers
- Universitat de Valencia
- Aarhus University Press
- Pickering & Chatto Publishers
- Aksant
- Université Libre de Bruxelles
- Editions de l'Université de Bruxelles
- Verlag der Österreichischen Akademie der Wissenschaften
- Polimetrica
- Ledizioni - Ledipublishing
- Forlaeggerforeningen - Danish Publishers Association
- Open Humanities Press
- Academia Press
- Unipub - Oslo Academic Press
- Akademie Verlag
- Brill
- IOS press
- KITLV Press
- Oxford University Press
- SARC
- JISC Collections
- Athabasca UP

OAPEN's approach

- Who pays publication fee?
 - Research funder
 - University
 - Library (consortia)

Why?

- To ensure publication of peer reviewed research results
- To ensure effective dissemination and unrestricted access

publishing OA books: collaboration

Publishers:

- organise peer-review
- develop OA copyright standards
- offer services for OA publication based on calculation of costs
- publish and sell other editions
- share revenues on sales with funders?

Funders:

Set criteria for OA publications

- quality standards
- copyright requirements
- determine reasonable publication fee, or
- model for calculating publication fee
- provide publication funds

OAPEN licencing toolkit -

From the Open Access Business Models Report (in preparation, Rutten/Adema 2010):

“The most remarkable aspect about the use of copyright and licensing schemes for Open Access books is the large amount of different licenses in use and the differing opinion on what constitutes Open Access and thus what is allowed under an Open Access license. When we look at the Berlin Declaration, copying and downloading as well as distributing the publication further and making derivative work should be allowed under an Open Access license (mirroring in a way a CC-BY license). However, only a small minority of the open Access initiative mentioned in this overview actually use this least prohibitive CC license. This seems to indicate there is still a large lack of awareness of what Open Access actually entails amongst publishers, let alone amongst authors and end users “

Copyright and Open Access book publishing

Let the discussion start!



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co-funded by the European Union

Open Access Publishing in European Networks

Publishing humanities monographs in Open Access

OAPEN is a project in Open Access publishing for humanities and social sciences monographs. The consortium of University-based academic publishers who make up OAPEN believe that the time is ripe to bring the successes of scientific Open Access publishing to the humanities and social sciences.

The OAPEN partners are all active in the Open Access movement already, with details available on their pages on this site and on their own websites.

The project will find useful, exciting and beneficial ways of publishing scholarly work in Open Access, enhancing access to important peer reviewed research from across Europe. Most importantly it will find a financial model which is appropriate to scholarly humanities monographs, a publishing platform which is beneficial to all users and create a network of publishing partners across Europe and the rest of the world.

The partners:

[Amsterdam University Press](#)



View a PowerPoint demonstration about the OAPEN eContentplus project. [View now.](#)